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ALAMO, TEXAS, USA

ALAMO VISITOR
©San Antonio City Tours Ltd.



**TOURS DEPART FROM
THE ALAMO VISITOR CENTER
NEXT TO THE ALAMO**

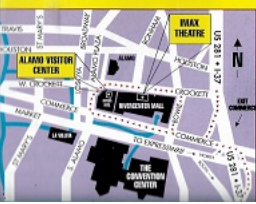
Trolley Tours begin at 9:00 am daily.

Call (210) 225-8587 for Information
Call (210) 212-5395 for Group Reservations
and Charter Information.

Our deluxe 31 and 34 passenger Trolleys are
air-conditioned and heated.

www.sacitytours.net

 ADA Approved Handicapped Accessible.



ALAMO TROLLEY

2 GREAT 60 MINUTE TOURS

60 MINUTE HISTORIC TOUR
Adults \$10.95 Children (3-11) FREE*
Adult 60 minute tour with Hop Pass \$12.95
Child 60 minute tour with Hop Pass FREE*

2nd day FREE with purchase of FULL PRICED tour with Hop Pass

60 MINUTE UPTOWN TOUR
Adults \$12.95 Children (3-11) FREE*
Adult 60 minute tour with Hop Pass \$14.95
Child 60 minute tour with Hop Pass FREE*

2nd day FREE with purchase of FULL PRICED tour with Hop Pass

**ONE DAY COMBINATION
HISTORIC TOUR AND UPTOWN TOUR**
Adult \$19.95 Child (3-11) FREE*
This price includes All Day Hop Pass

2nd day FREE with purchase of FULL PRICED combination tour

With an All Day Hop Pass you may Hop
Off and Hop On at the Trolley Hop Stops.

*Children 11 free with each adult admission. Each additional child \$4.95
Tickets may be purchased at

Alamo Visitor Center
216 Alamo Plaza in the Menger Hotel



***Coupons or discounts may not be used with 2nd day FREE offer**

All seats are available on a space available basis when reboarding at the Trolley Hop stops. We cannot guarantee that seats will be available upon reboarding at the Trolley Hop stops. The Trolley Hop stop times may vary. San Antonio City Tours cannot guarantee the exact time that the Alamo Trolley will be at each Trolley Hop stop. Alamo Trolleys may be substituted with San Antonio City Tours vehicles under special conditions. Operating times may vary on holidays and during special events. Operating schedules of the individual attractions at the Trolley Hop Stops vary. Prices do not include admission fees or tax. Second day pass must be used on consecutive day.

While no insurance of the Alamo is anticipated San Antonio City Tours reserves the right to cancel, change or substitute stops without notice. Tour is non-refundable. All tour prices are subject to change without notice. Trolley Hop Passes are subject to availability.

Effective June 15, 2001
©2001 San Antonio City Tours Tour Permit number 0073.

ALAMO TROLLEY

2 GREAT 60 MINUTE TOURS

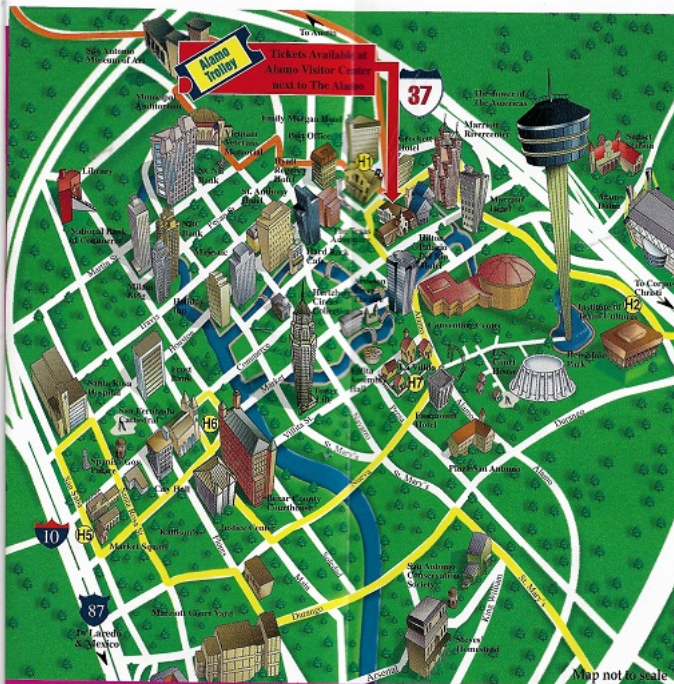
THE ALAMO • IMAX THEATRE • RIVERBOAT
HISTORY

MISSION SAN JOSE • MISSION CONCEPCIÓN • MARKET SQUARE
SIGHTS

LA VILLITA • FT. SAM HOUSTON • ZOO • WITTE MUSEUM
SHOPPING



2 GREAT TOURS



H1 The ALA
Santa Anna

H1 IMAX TH
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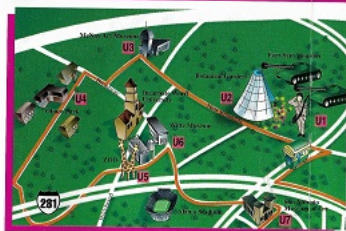
H5 MARKE
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H6 SAN FEF
Catholic pa
dating from
home of th

H7 LA VILLI
is now alive

HOP ABOARD, THE BEST SIGHTS ARE JUST A HOP AWAY.

Enjoy all-day unlimited reboarding at the Alamo Trolley Hop Stops with your Hop Pass, making Alamo Trolley the easiest and most fun way to see more of San Antonio.



UPTOWN TOUR

- 1 FT. SAM HOUSTON** - A National Historic Landmark, the fort retains a unique ambience through the careful preservation of its historical buildings.
- 2 SAN ANTONIO BOTANICAL GARDENS** - Texas' natural beauty flourishes here. Peaceful sitting areas along winding pathways take you through 33 acres of picture perfect gardens.
- 3 McNAY ART MUSEUM** - Exquisite Spanish-Mediterranean mansion with luscious gardens contains renowned collection of 19th and 20th century European and American art.
- 4 OLMOS PARK** - One of the city's oldest and wealthiest neighborhoods with stately mansions and manicured lawns.
- 5 SAN ANTONIO ZOOLOGICAL GARDENS AND AQUARIUM** - Take a walk on the "wild side." Featuring one of the world's largest and most varied African animal collections in tranquil natural habitats.
- 6 BRACKENRIDGE PARK** - This 343 Acre park features the San Antonio River, a miniature railroad, paddle boats, the Japanese Tea Gardens and more.
- 7 WITTE MUSEUM** - You haven't been to South Texas if you haven't been to the Witte! Premier museum offers science and history exhibits, live theater, historic homes and log cabins, family activities and interactive fun at the H-E-B Science Treehouse.
- 17 SAN ANTONIO MUSEUM OF ART** - One of the largest museums in the Southwest. The fascinating collections include Egyptian, Greek and Roman antiquities, Asian, Modern and Contemporary Art, American Art as well as pre-Columbian and Spanish Art.

HISTORIC TOUR

- 11 The ALAMO** - Founded in 1718, where 189 Texans and Tejanos fought against Santa Anna's army in the battle that inspired the cry "Remember the Alamo."
- 11 IMAX THEATRE, RIVERCENTER MALL, RIVERBOAT RIDES** - Relive the Battle of the Alamo on the IMAX Theatre's six-story screen in "Alamo...The Price of Freedom." Also showing other IMAX features including 3D. Shop in Rivercenter Mall's 130 stores and restaurants then catch a Riverboat ride in the lagoon.
- 12 INSTITUTE OF TEXAN CULTURES** - Where you will find interactive displays of 27 ethnic and cultural groups that settled the state and a multimedia presentation in the Dome Theater. HEMISFAIR PARK - Site of the 1968 world's fair and home to the 622 ft. Tower of the Americas.
- 13 MISSION SAN JOSÉ** - At the Visitor Center see how the missions formed the foundation of the city and learn about south Texas' unique history and colorful culture. Learn how life was inside the mission walls.
- 14 MISSION CONCEPCIÓN** - Original frescos are still visible with in the rooms of the mission. This is the oldest unrestored stone church in our nation today.
- 15 MARKET SQUARE** - A taste of old Mexico! Arts, crafts and food in a unique market setting with over 50 specialty shops.
- 16 SAN FERNANDO CATHEDRAL** - Founded in 1738, this is among the oldest Catholic parish churches in the southwest. Main Plaza - The heart of San Antonio dating from 1722. Plaza De Armas - The original site of the Spanish Presidio and home of the Spanish Governor when Texas was under Spanish rule.
- 17 LA VILLITA** - San Antonio's oldest surviving neighborhood dating from the 1750's is now alive with artists and craftsmen, shops and restaurants.



MAX
THEATRE
SAN ANTONIO RIVERCENTER
PRESENTS
**ALAMO...
THE PRICE OF FREEDOM**
Spectacular 3D

OTHER FEATURES IN

"Alamo...The Price of Freedom"

Relive thirteen unforgettable days of history. Thirteen days of courage and valor. Honor and passion. Victory and death.

The Alamo. It stands as a reminder that for thirteen days in 1836 men gave their lives in the cause of Texas Independence. Men who possessed an unwavering courage to stand and fight against tyranny in an ageless struggle for freedom. Men who fought the Mexican Army of General Santa Anna sent north to crush the rebellion. Men who fought overwhelming odds and found a place in history.

Travis. Esparza. Bowie. Bonham. Losoya and Crockett. Defenders who crossed the line to face certain doom. Patriots who fought fiercely and passionately for the future of Texas.

Thus stands The Alamo. A shrine to courage and the struggle for liberty. A symbol for eternity that free men will stand and die for their ideals. Join the millions who each year relive this historic experience.



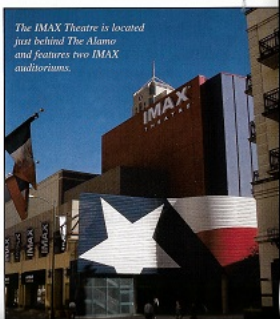
The defenders of The Alamo.



Santa Anna's army arrives to face the defenders of The Alamo.

See "Alamo... The Price of Freedom"

The IMAX Theatre is located just behind The Alamo and features two IMAX auditoriums.



SEE THE IMAX® DIFFERENCE!
A GIANT SCREEN EXPERIENCE



JUST AROUND THE CORNER FROM THE ALAMO
Rivercenter mall on Crockett Street Between
the Menger and Crockett Hotels.

FREE VALIDATED PARKING at Rivercenter mall

Before The Alamo see
"Alamo...The Price of Freedom"

Sponsored by Luby's®
Relive history's unforgettable 13 days as Texian
and Tejano defenders fight for Texas Independence.
Let IMAX put you in the middle of the action.

IMAX TICKET INFO
recorded show & ticket information (210) 247-4629
GROUP & SCHOOL RATES (210) 247-9600

Mailing Address
1 Alamo Plaza, Suite 300, San Antonio, TX 78205

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Show times and prices are subject to change without notice.

Find us on the web at www.imax-sa.com

"Alamo...The Price of Freedom"

Texas' Biggest Story on Texas' Biggest Screen.



Filmed in the summer of 1987 at Happy Shahan's Alamo Village near Brackettville, Texas, the existing set was used for the 1960 film "The Alamo." The set was extensively reconditioned and restored based upon the latest Alamo research.

Director Keith Merrill matched the spirit of the screenplay with the historical period on a scale unequalled in the previous 13 Alamo movies. More than 500 historical reenactors created both the Mexican and Texian armies using authentic uniforms, weapons and equipment. The result is the Cowboy Hall of Fame's 1988 Wrangler Award for Best Historic Western Film.

"Alamo...The Price of Freedom" premiered in San Antonio at the IMAX Theatre Rivercenter on March 6, 1988, the one hundred fifty-second anniversary of the Alamo battle. The IMAX Theatre is located 200 steps from The Alamo in Rivercenter. The 61 x 84 foot screen and 32 speaker, six-track stereo sound system put the viewer directly in the center of the action. Sit back and watch this epic story unfold on the incredible IMAX screen.

IMAX and The Alamo, it's an experience you'll always remember.



The 1988 Wrangler Award for Best Historic Western Film.



"Visit the Heritage
Gift Shop On Your
IMAX adventure."



The six-story IMAX screen and six-track stereo sound system put the audience at the center of the action in many different IMAX films.